

## 2009 Advertising Rate Card

### General Information:

CWNP Wireless Watch eNewsletter Publication

Email Circulation: 100K+

Frequency:

CWNP Wireless Watch eNewsletter:	Every other Monday
Exclusive Email Blasts:	Weekly

### Pricing:

CWNP Wireless Watch eNewsletter Publication

Dual Sponsorship:	\$ 4,500
Sponsored Article:	\$ 2,000
468x60 Banner:	\$ 1,750
120x600 Banner:	\$ 2,000
Videos Feature:	\$ 2,000
Webinars Feature:	\$ 1,500
Whitepaper Feature:	\$ 1,250

Email Blasts

Exclusive Message Blast:	\$ 6,000
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Packages

Enhanced Message Exposure:	\$ 7,000
Aggressive Message Exposure:	\$13,750
Maximum Message Exposure:	\$21,250

Webinar Advertorials

Webinar Advertorial With Devin Akin	\$25,000
Co-Sponsored Webinar Advertorial	\$18,000

Lead Generation

- Bulk LeadGen
  - Cost Per Lead \$70
  - Filter Cost Per Lead
    - Premium Filters \$15/ lead extra
      - Geo Location
    - Standard Filters \$5/ lead extra
      - Job Function
      - Company Exclusions
      - Company Size
    - Additional Filters Available Pricing Varies
- Turnkey Packaged LeadGen
  - Custom packages and pricing
  - **Contact us** now to learn more

To Learn more, please contact Scott Williams @ [swilliams@cwnp.com](mailto:swilliams@cwnp.com) or 770.433.9339 x202

