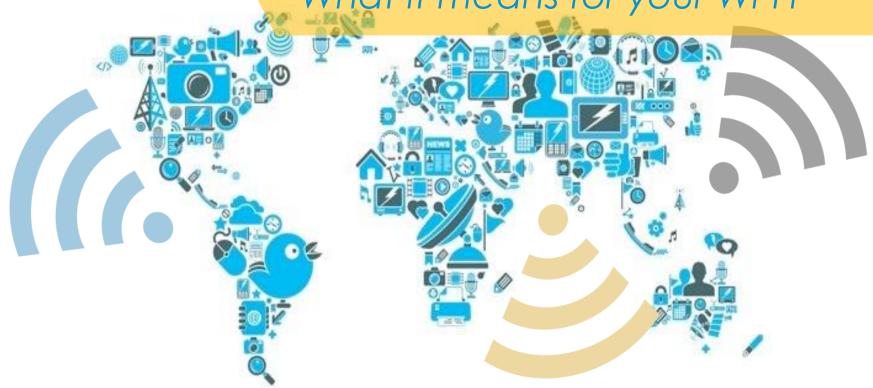
THE INTERNET OF THINGS

What it means for your Wi-Fi



Presented by: Abby Strong
Director of Product Marketing
Twitter: @wifi_princess





At the end of 2013 there were more mobile devices than people on earth -SAP



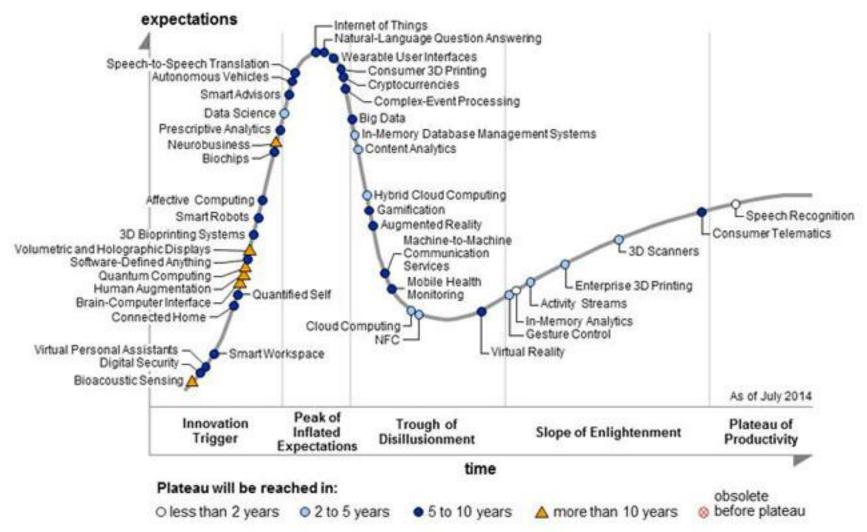


Hours Minutes

(Source: Unisys)

Market Trends

Inflated Expectations?



TWO Just isn't enough!



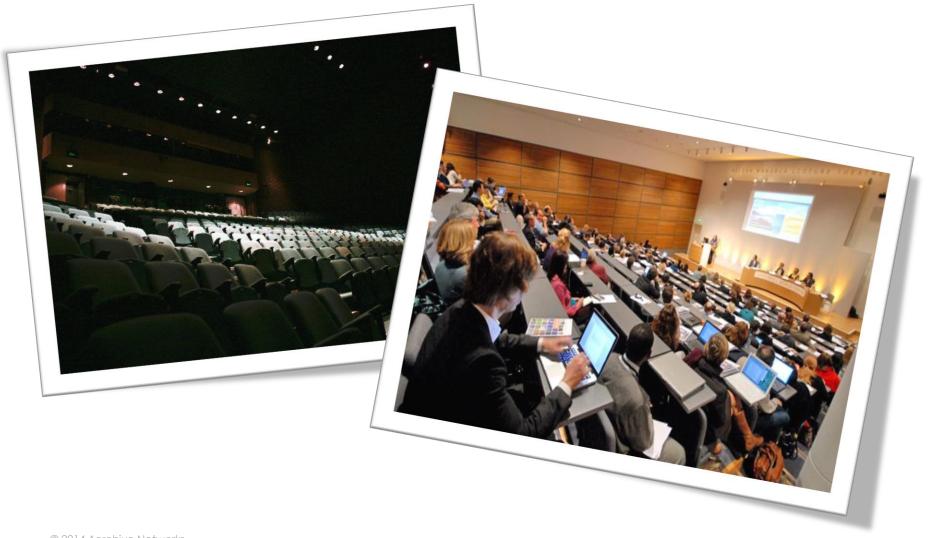
Wearables

...Nothing new really

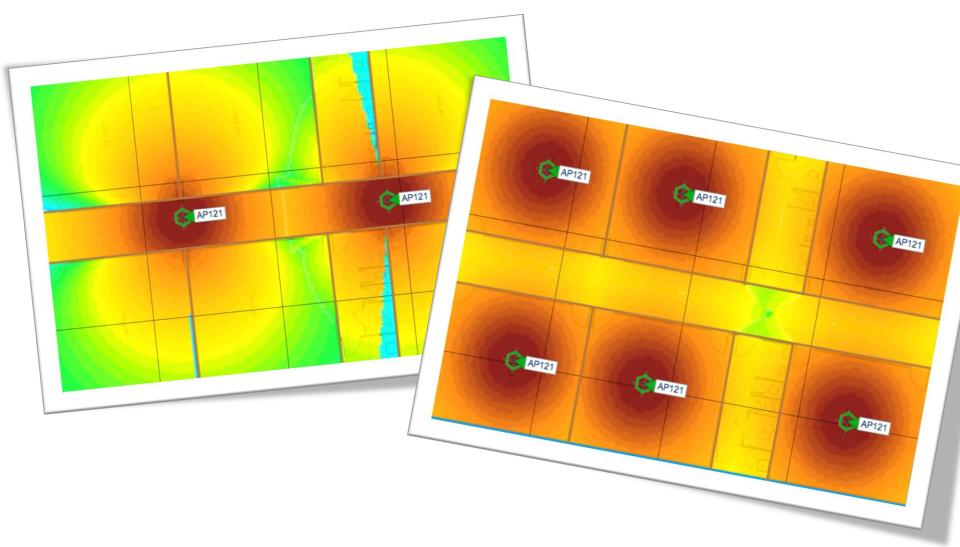




Design Coverage vs CAPACITY



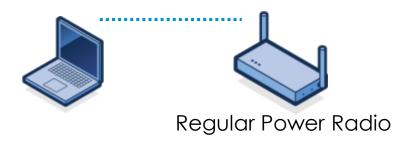
Design Coverage vs CAPACITY

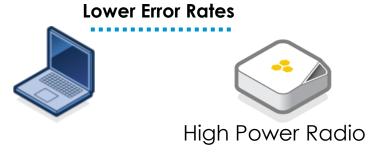


Devices

They're not all created equal

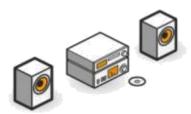






Audio Analogy

10W amp outputting 10W



Amplifier set to 10 = DISTORTION

100W amp outputting 10W



Amplifier set to 1 = MUSIC



By 2020, it is predicted that 24 Billion devices will be connected to the Internet. The vast majority will use some form of wireless for access

- GIGACOM



TROUBLE AHEAD...

- While all computer systems are inherently insecure, IoT is particularly troublesome
 - custom or no OS
 - limited best practices
 - no standardization





"The industry
is massively in
need of help,
they have no
idea what
the risks are"



OR NOT MANAGED AT ALL.

"To secure things on the Internet, we need to know what things we have as a first step,"



"This will lead to Advancephysical Persistethremarered sol (APITS) national structure, ...exploit possessionstofor hundreder in provide and logon accounts, homes], email users, searching for new data environment, over apexteride to and of monforced dupperly, etc."

Network Level Control

No agents

Critical Infrastructure - power production/generation/distribution, manufacturing, transportation, etc.

Personal "infrastructure" - personal medical devices, automobiles, home entertainment and device control, retail

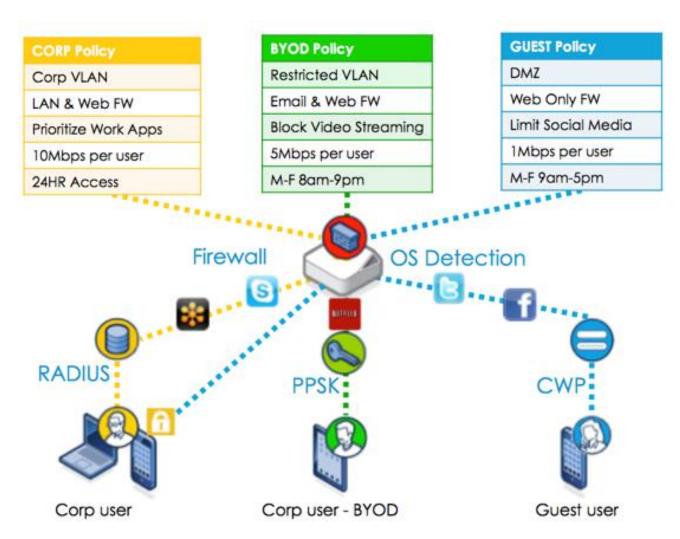


Security Concerns

How to trust what is connecting?

- Intercede says that, whilst protecting sensitive data will continue to be of the utmost importance, the rise in connected devices raises a new security concern namely how to trust the identity of these devices.
- Because of this, enterprises and other organizations must shake themselves out of the mind-set that that online security is simply about protecting data.
- With the rise of the IoT organizations must also ensure that they can protect and verify the identity of every device that connects to their environments.

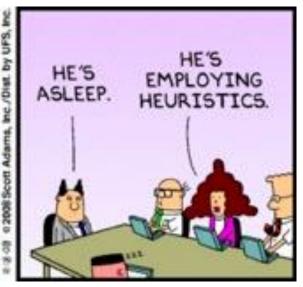
Security Role-Based Access



Heuristics and Anomaly Detection Show and react to the unexpected





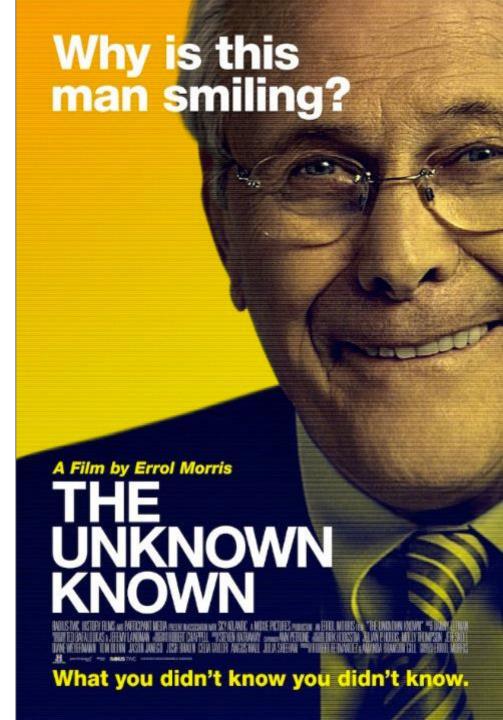


Mobility Changes Everything



ARE YOU







Presented by: Abby Strong
Director of Product Marketing
Twitter: @wifi_princess