



Monitoring & Measuring: Wi-Fi as a Service

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IT Professional Wi-Fi Trek 2015
#wifitrek

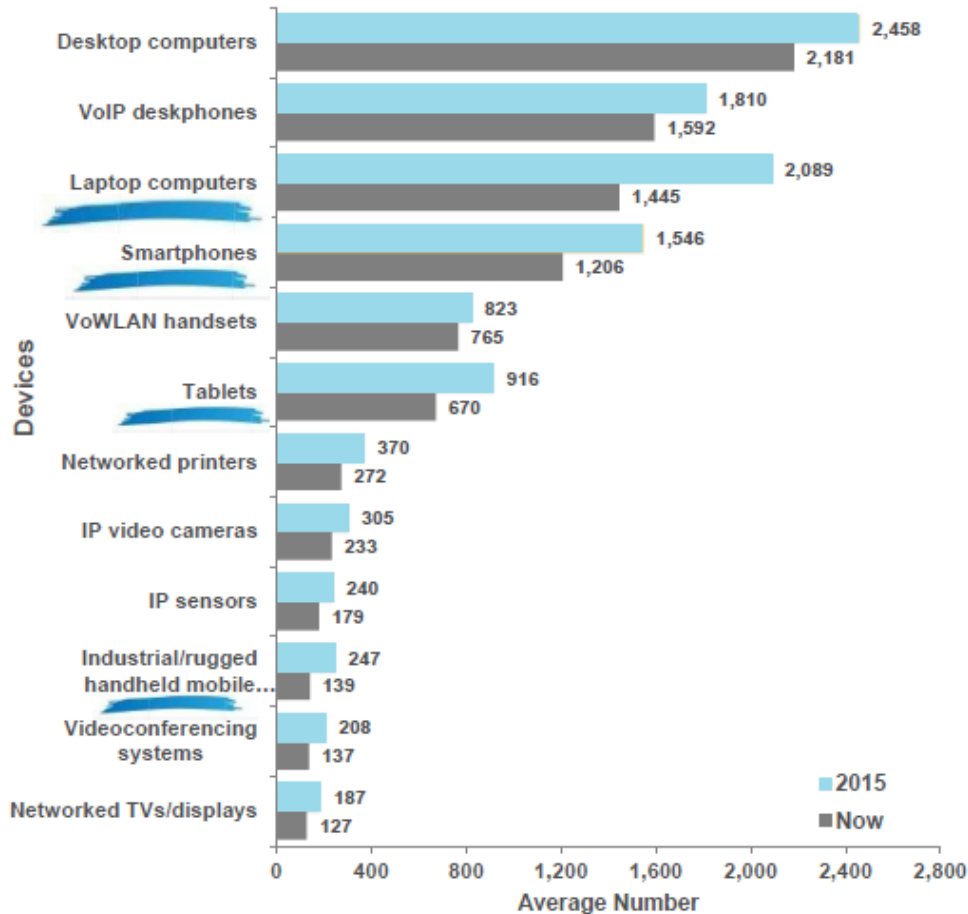


Agenda

- Wireless Trends and Impacts
- How Cloud Wireless Changes Everything
- Case Study
- Summary

Networks are Changing

Wi-Fi is NOW the preferred method of access



- Number of devices rapidly growing
- New types of devices
- **Mobile devices surpassed wired devices in 2015**
- 2/3 of new devices will be mobile
 - Laptops
 - Tablets
 - Smartphones

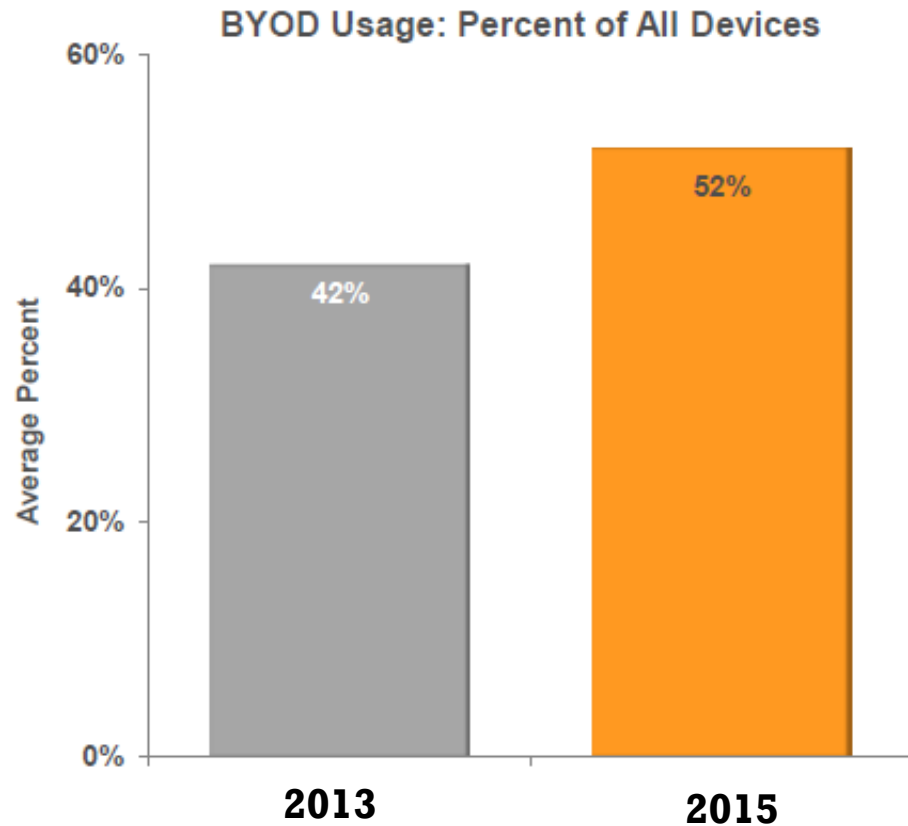
Where's the Ethernet Port?

Next gen devices only connect wirelessly



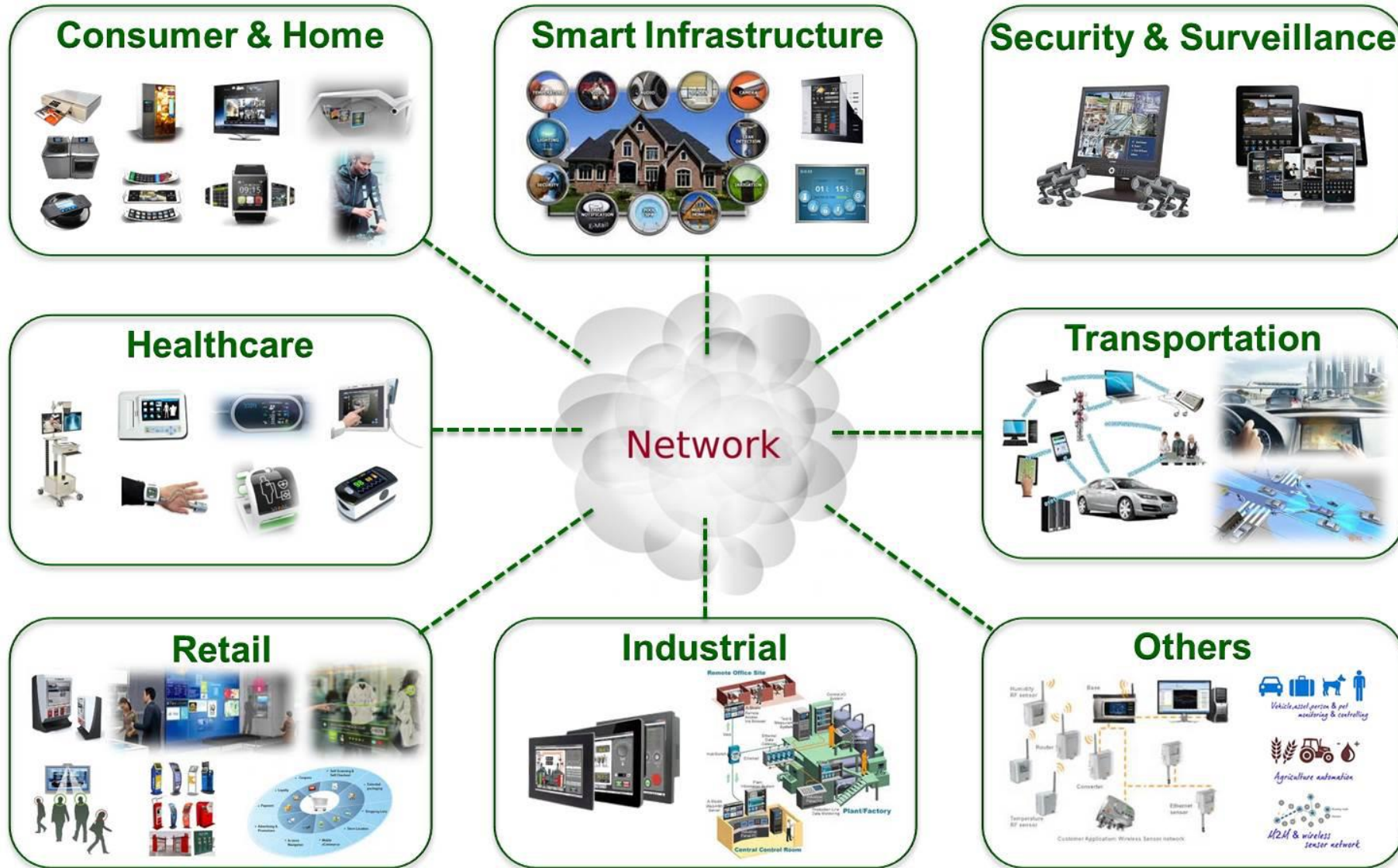
BYOD is Here to Stay

User-owned devices continue to flood the network

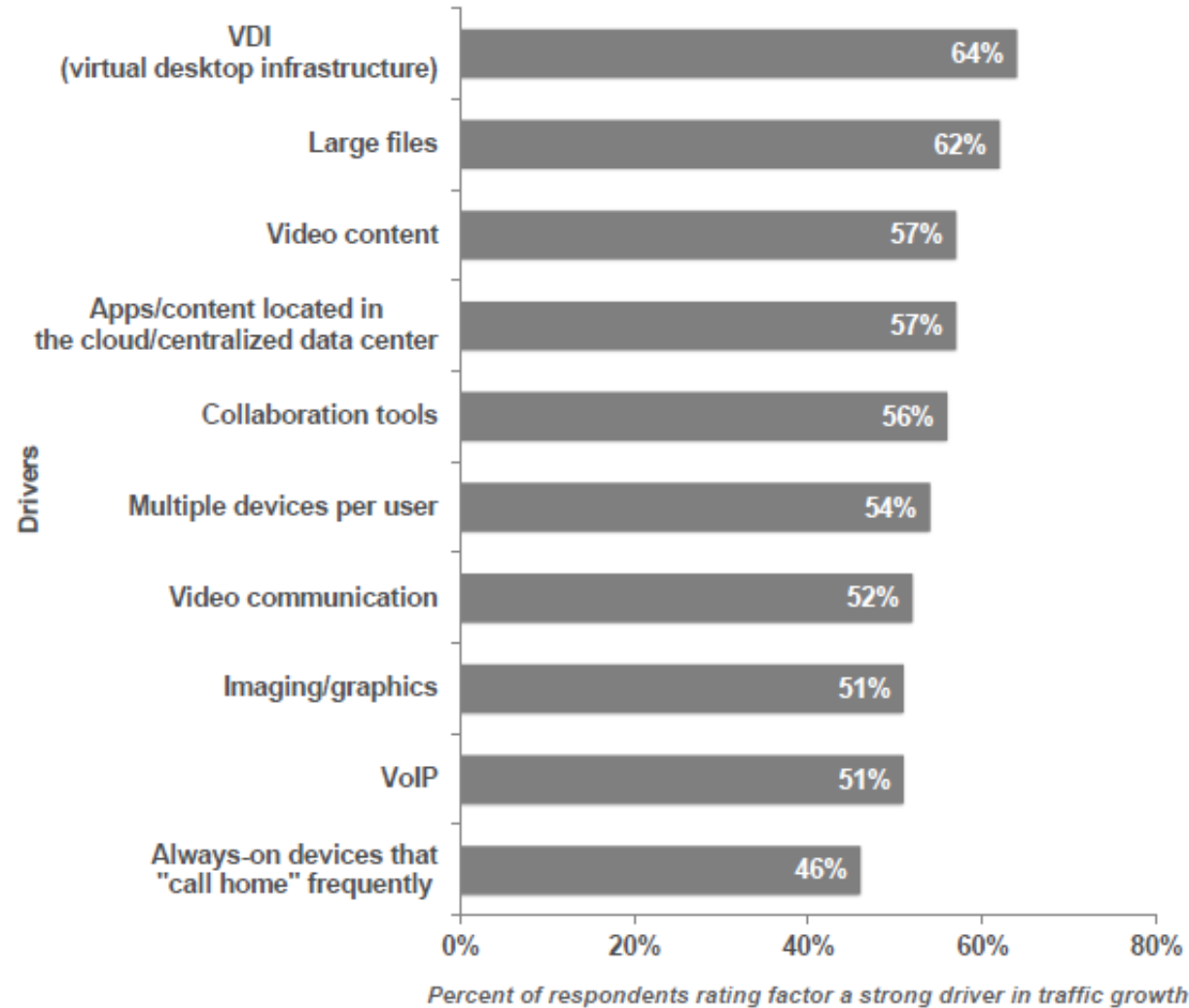


- Reduced costs, increased employee productivity, cater to user preferences, experiment with new technology
- **BYOD surpassed corporate-issued devices in 2015**
- Unlike traditional procurement, BYOD has many unknowns:
 - How many devices
 - What kind of devices
 - What apps

Internet of Things: The Next Frontier



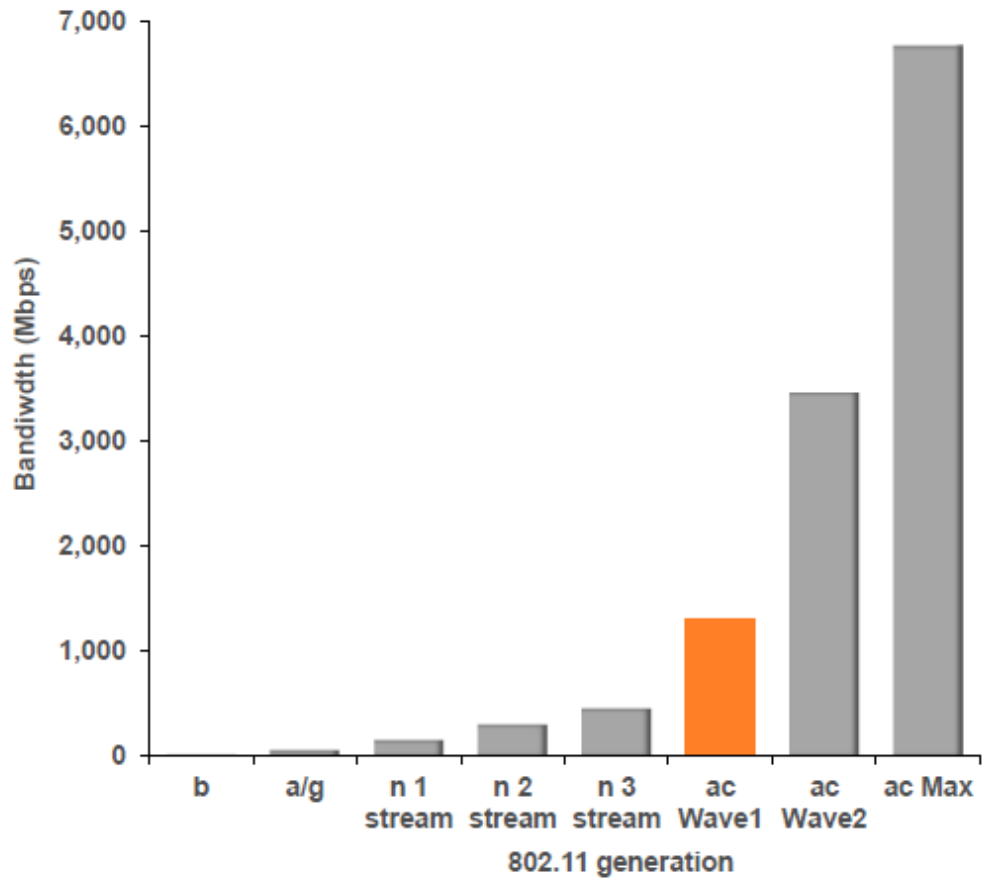
Apps are Moving to the Cloud



- Changes in IT architecture
- More bandwidth intensive
- Changes in user behavior

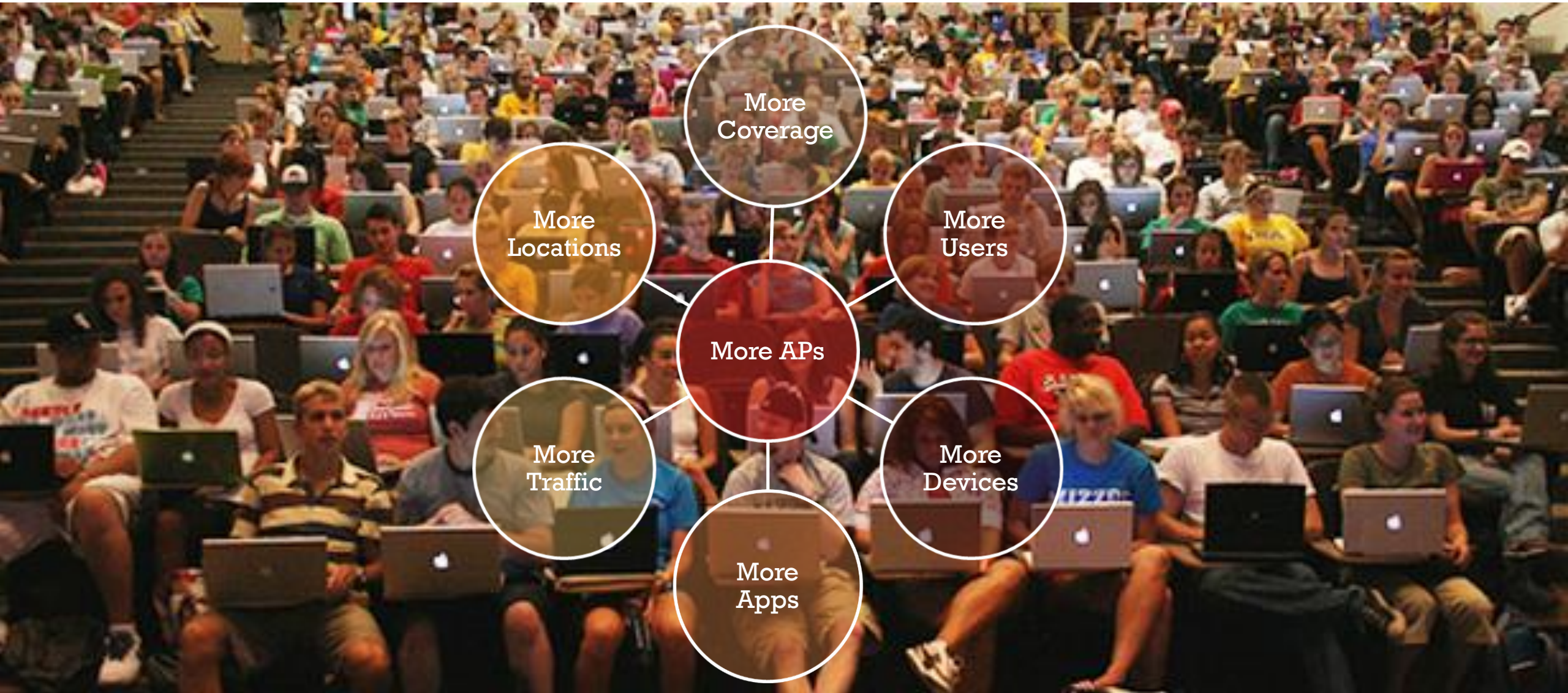
New Faster Standards (802.11ac)

802.11ac will create even more traffic



- Wave 1 chipsets
 - *Triple 11n (1.3 Gbps)*
- Wave 2 chipsets 2H2015
 - *3.5 Gbps*

Your WLAN is Under Enormous Pressure



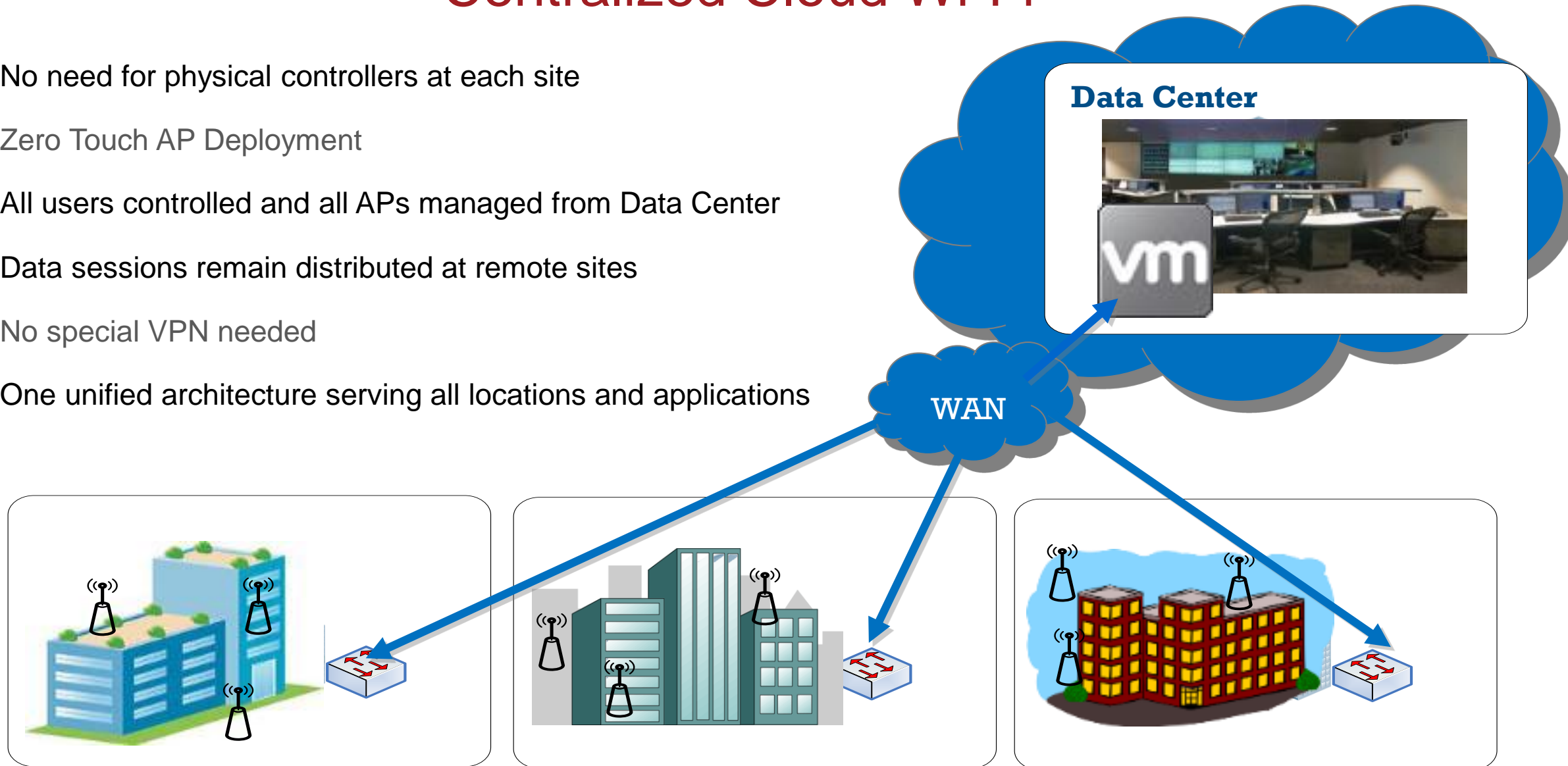
Take Wi-Fi Management to the Cloud

- Simple centralized management
- Distributed data architecture
- Intelligent APs with firewall
- Seamless scalability for BYOD
- Supports high-density Wi-Fi for large venues
- Multi-tenant support
- Integrated guest access and intrusion detection
- Flexible deployments options (Private, Public or Hybrid)
- Supports variety of access points
 - 802.11n & 802.11ac
 - 2x2, 3x3
 - Indoor & Outdoor



Centralized Cloud Wi-Fi

- No need for physical controllers at each site
- Zero Touch AP Deployment
- All users controlled and all APs managed from Data Center
- Data sessions remain distributed at remote sites
- No special VPN needed
- One unified architecture serving all locations and applications



Location 1

Location 2

Location 3

Certified Wireless Network Professional



Cloud Wi-Fi changes scalability

Seamless Scale & High Density

- Cloud-based management and control eliminates scaling constraints. No limits on:
 - Users
 - Access Points
 - Mobility Domains
 - Bandwidth per AP
- Access points anywhere in the world
- # Access Points depends on VM hardware
- BYOD ready
- Upgradable as new hardware is introduced

Description	Single Physical Controller	Single Virtual Controller
# Access Points	150	1500+*
# Users	4000	48,000+*

**Scalability (APs/Users) of the vWLAN Virtual Appliance is based on the VMware server hardware (CPU/Cores, Memory) specifications*

Cloud Wi-Fi changes security

- Role-based Access
 - Employees and guests are not equal!
 - Roles determine policies enforced by the AP at the edge
- Security enforced at the edge
 - Intelligent access point with built-in stateful firewall
 - Distributed data eliminates concentration of data sessions
 - Hackers not on the network
- Authentication methods
 - 802.1x to RADIUS/LDAP/Local Users
 - Two-factor Authentication
 - MAC-based Authentication
 - Direct role placement



Cloud Wi-Fi changes disaster recovery

High Availability without virtualization means duplicating expensive controller hardware

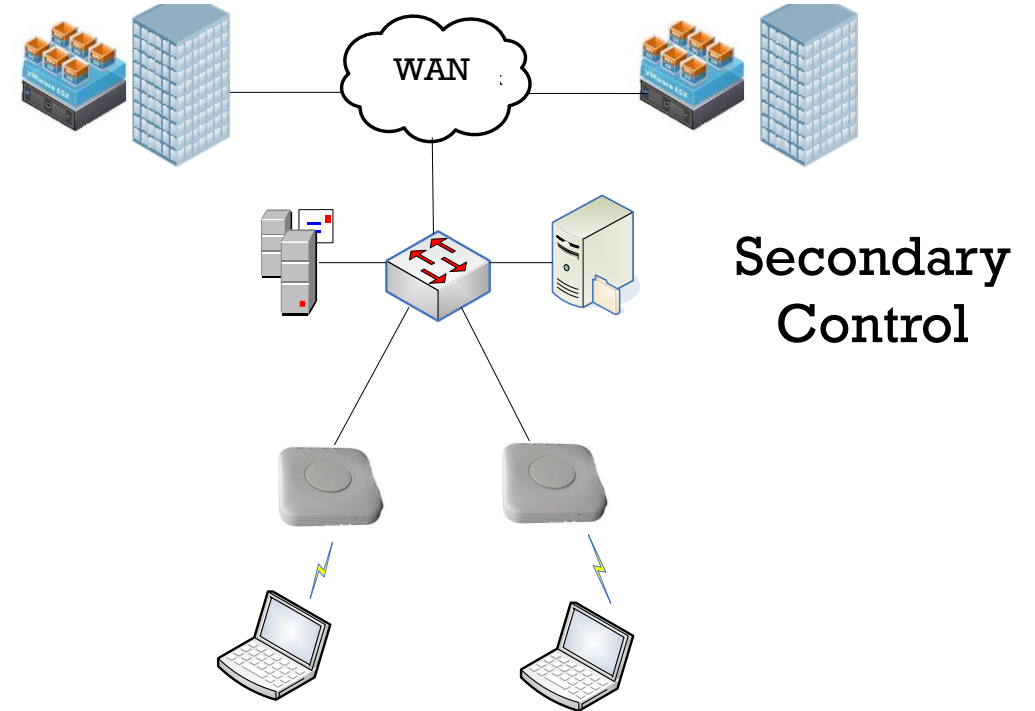
High Availability is achieved in software with a back up virtual control instance on the access points

A control plane failover is achieved with zero packet loss.

Software upgrades and data center moves supported with no interruption

Primary Control

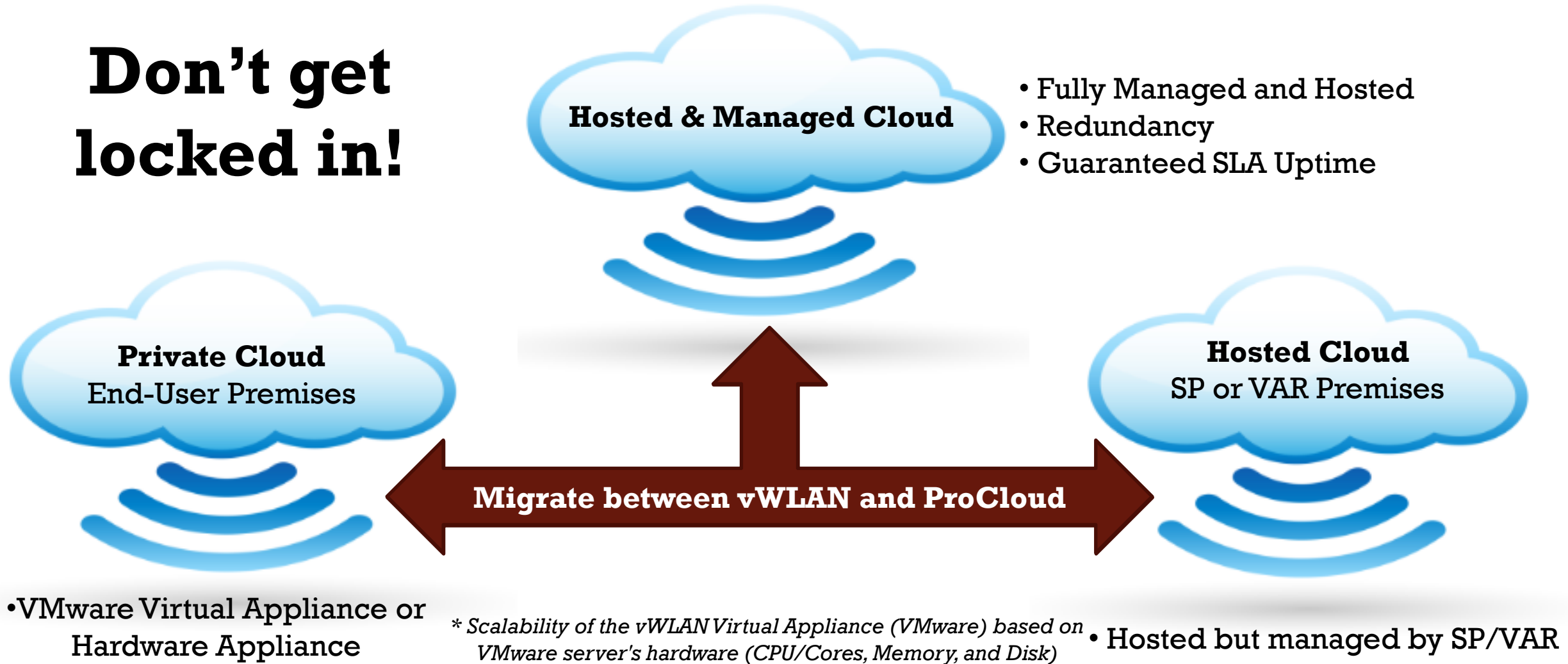
Secondary Control



Failover is driven from the AP, not the control instance

Flexible Deployment Options

Don't get locked in!



• VMware Virtual Appliance or Hardware Appliance

* Scalability of the vWLAN Virtual Appliance (VMware) based on VMware server's hardware (CPU/Cores, Memory, and Disk)

• Hosted but managed by SP/VAR

Cloud Wi-Fi Management

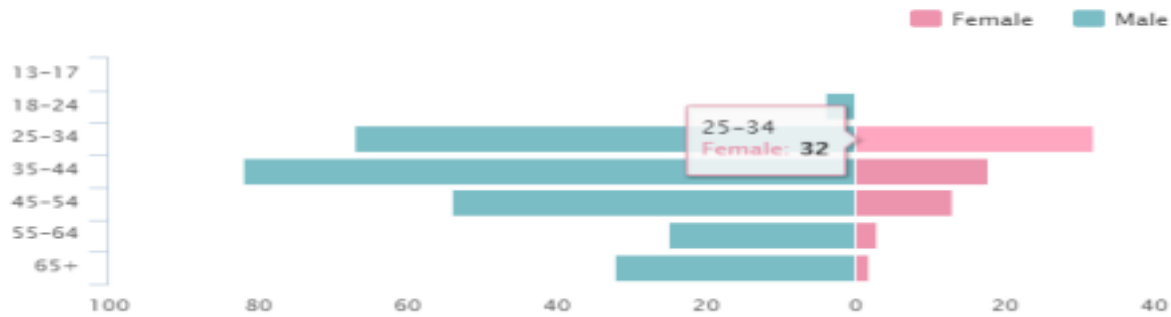
- Management reports of end user(s) identified during the onboarding / installation
- Health and Inventory
 - Domain Alarms
 - Total AP Count
 - AP Inventory
- Security
 - Adjacent APs
 - Rogue Detection
- Utilization
 - Top APs by Bandwidth and Clients
 - Top Clients by Usage
 - Bandwidth per User per AP
 - SSID Usage
 - User Count by SSID
 - User Count by AP
 - Roaming



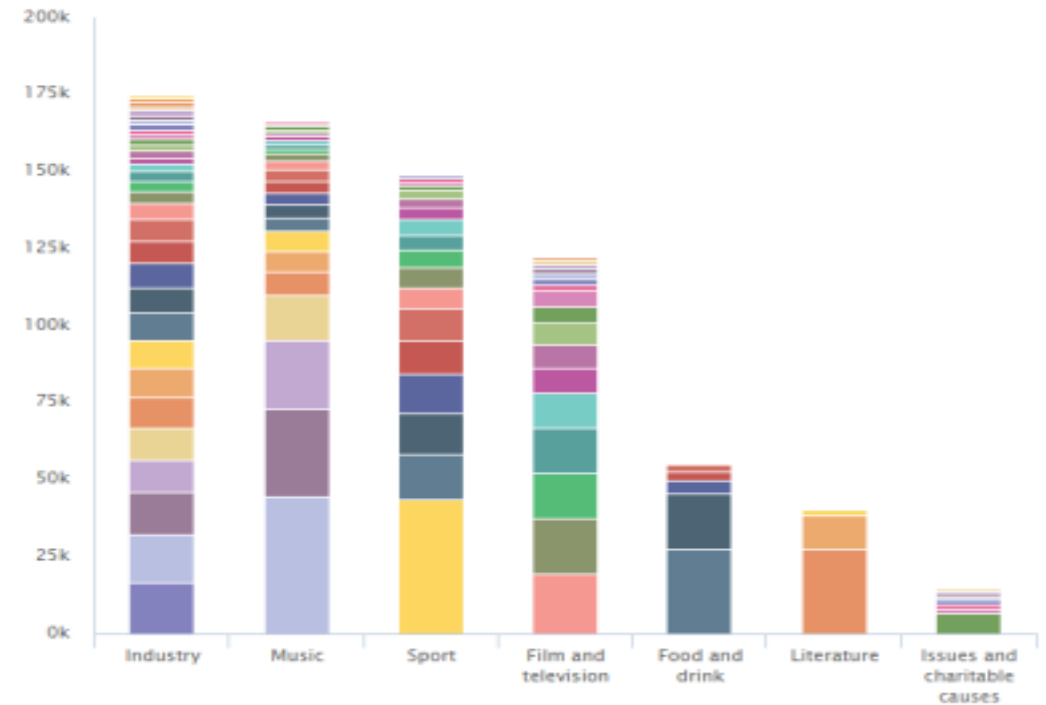
Wi-Fi Analytics

- Over the top cloud services to further monetize Wi-Fi by providing a deep End User understanding

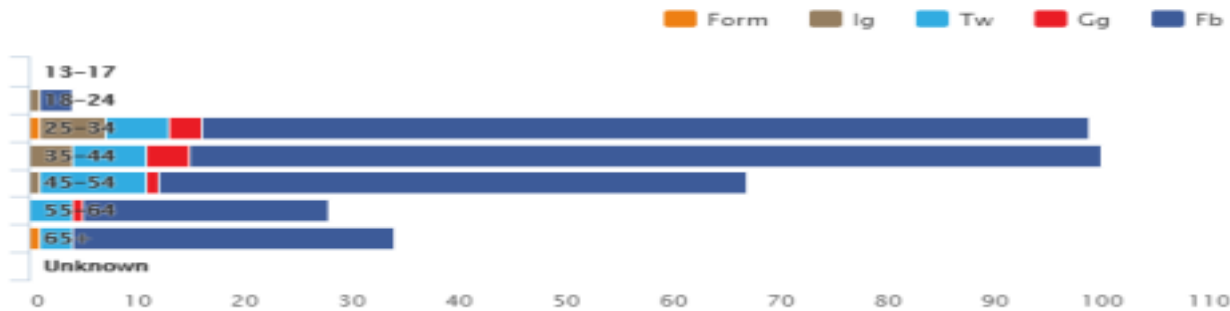
WiFi Users age breakdown



Facebook likes count



Social network by age



Case Study: Durham Bulls

- Cloud Managed Wi-Fi installation for American Tobacco Historic District (ATHD)
 - 10k seat baseball stadium
 - Converted Warehouse district
 - Restaurants / Bars, Music Park, American Underground, Apartments
 - ACC baseball tournament home for next 5 years
 - Over 11,000 concurrent Wi-Fi sessions realized
 - Fans login to WiFi using social media
 - Requirements for help desk support
- Fully managed Wi-Fi solution
 - Partnered with Frontier Communications
 - Fully managed Wi-Fi service offloads customer IT burden
 - Services provided: ProStart, ProCloud, ProCloud Analytics, Help Desk, Event Help Desk



Summary

- The need to support a multitude of devices requires a new approach to Wi-Fi
- The ever changing environment of IT requires solutions that can scale, evolve and migrate as needed
- Cloud Wi-Fi offers a “Worry Free” managed Wi-Fi service model that can’t be matched





Questions?